



OWEESTA

C O R P O R A T I O N



Our Mission and Values



Mission

Oweesta Corporation's mission is to provide opportunities for Native people to develop financial assets and create wealth by assisting in the establishment of strong, permanent institutions and programs contributing to economic independence and strengthening sovereignty for all Native communities.

Values

We believe that when armed with the appropriate resources, Native peoples hold the capacity and ingenuity to ensure the sustainable, economic, spiritual and cultural well-being of their communities.



Our Work



Training & Technical Assistance

Creating Native CDFIs is becoming an increasingly popular way for Native people to build stronger, more self-sufficient communities and nations. Our training and technical assistance department offers expert training and customized follow-up assistance to support the establishment and sustainability of Native CDFIs.



Lending & Capitalization

We understand how crucial investment capital is to Native CDFIs; investing in the communities we serve is a priority. We make every effort to provide loans to qualifying organizations, enabling them to reinvest the capital back into their communities or to use as leverage to attract other capital.



Research & Policy Advocacy

It is within unity that we find strength. We serve as a voice for Native communities to help inform policy that supports Native community economic development. By speaking out on relevant issues, we affect change at state and federal levels to further not only our efforts, but the efforts of our clients.

Our Strategic Goals



GOAL 1

Increase Native CDFIs' access to capital by expanding our loan portfolio to \$40MM.



GOAL 2

Build an effective platform that will support Native CDFIs' ability to provide homeownership financing for Native families.



GOAL 3

Increase the financial capacity among Native people by growing and supporting our financial capability suite of training products.



GOAL 4

Increase the capacity of Native CDFIs to grow their impact, build resilience and achieve long-term sustainability.



GOAL 5

Build internal capacity and financial strength to ensure Oweesta is a vibrant and sustainable Native intermediary.



Technical Assistance and Capacity Building

2,868

hours of Technical Assistance provided in 2021

3,583

people educated by TA visits, convenings, webinars, and conferences in 2021

\$2,108,259

amount regranted to Native CDFIs last year

3,469

participants in financial education trainings led by BNC trainers in 2021



23 Years of Proven Results

\$50MM+
revolved in Native
communities

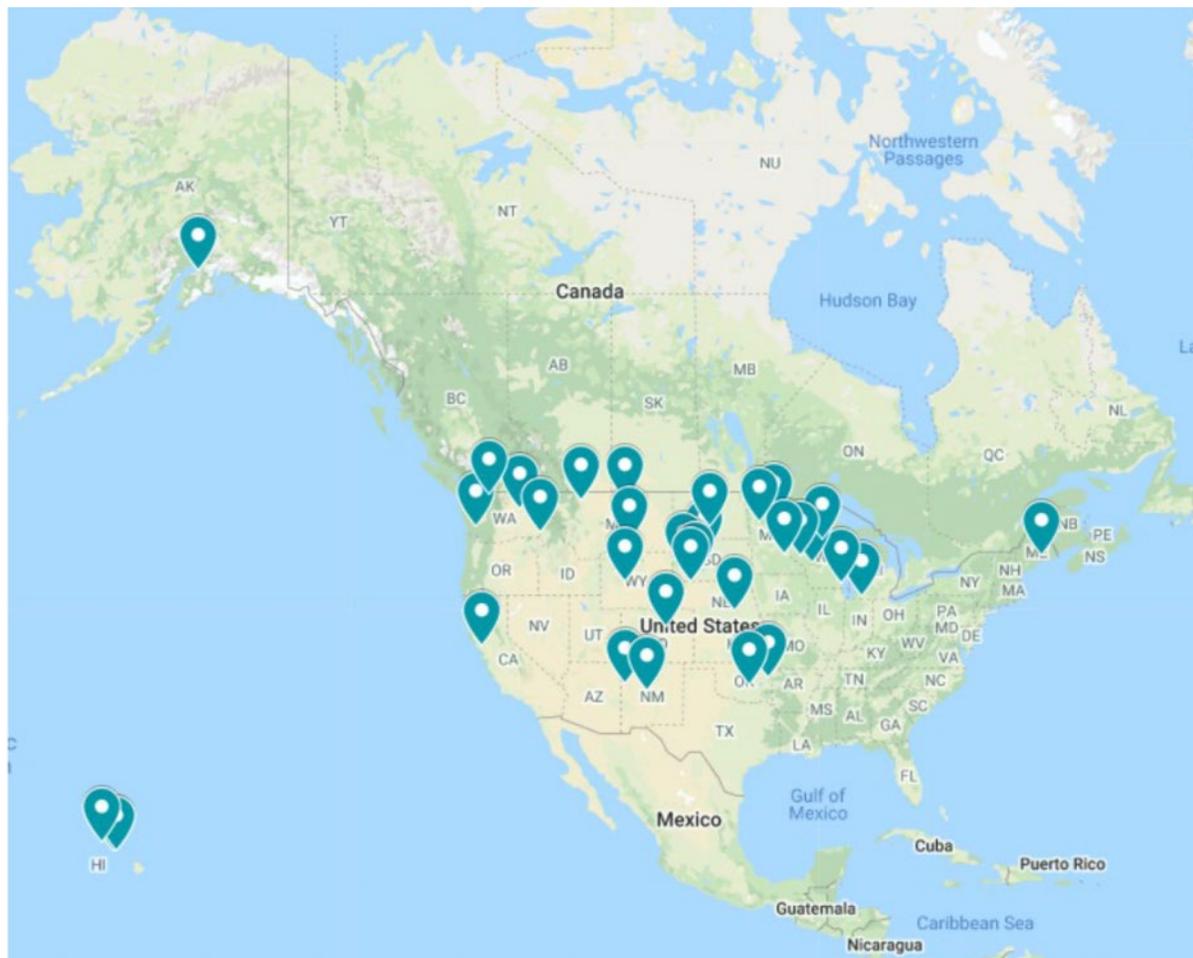
182
housing units created

2,654
small businesses financed

12,453
jobs created or retained



Current Native CDFI Borrowers





Oweesta Loan Fund Performance

\$129,564,598

disbursed by Native CDFI borrowers



33

total borrowers

167

total investors



0%
written off

&

0%
past due

2021 Portfolio Impact by the Number



3,008
jobs retained



429
jobs created

35 new
homeowners



162
Agricultural Loans



104
new small businesses

72.9M was leveraged by our
investments

5,742

hours of technical
assistance for small businesses



127

financial education
classes

1,130

hours of credit coaching





Supporting Entrepreneurship



U.S. Small Business Administration



Creating Homeowners



Thank You!



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